



Sentis Market Research

Marketing Research Manager (Full-Time)

Sentis is a marketing research and business consulting company based in downtown Vancouver. We help clients understand their customers, competitors and employees. We work with private and public sector clients across a range of industry sectors. Our projects start with research: quantitative or qualitative, online, in-person, or by phone. But we do more than just summarize facts and figures; we interpret the results and help our clients make better decisions.

We're looking for someone who....

- › Has at least two years of recent experience working in marketing research, either on the supplier or client side.
- › Can independently manage multiple tracking and ad-hoc projects using a mix of quantitative and qualitative methodologies.
- › Seeks the company of other friendly, motivated people who work together and celebrate successes as a team.

What you'll do here...

- › Work with senior colleagues to develop research methodologies and sampling strategies
- › Assist in the development of research proposals and quotes
- › Write survey questionnaires
- › Analyze and interpret data
- › Produce reports and give in-person presentations
- › Ensure standards for quality control, data confidentiality and privacy are implemented

Things that the successful candidate will also have...

- › Proficiency in Microsoft Office Excel, Word and PowerPoint (experience with other data visualization tools is an asset)
- › Demonstrated the ability to manage multiple projects simultaneously
- › Demonstrated the ability to identify, and communicate, the key findings from research studies
- › Strong skills in the areas of sampling, questionnaire design and data analysis (experience with SPSS, R, other statistical packages is an asset)

- › A keen eye for detail – an obsession with accuracy comes in very handy here
- › A strong work ethic
- › The ability to write and communicate clearly
- › A sense of humour

Where we're at...

We have a big, bright office centrally located in downtown Vancouver, steps away from transit.

Money, etc.

The salary will be commensurate with a candidate's experience and capabilities. We also have a very competitive extended health benefits program.

Still interested? Email your resume to us at careers@sentisresearch.com. No need for a cover letter. But we would like you to answer this question in your email: "Is there anything that you find particularly interesting about the prospect of working at Sentis? If yes, what?"